

The Daily Chubb

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Chubb Insurance Goes Full Woke, Putting Politics Above Customers

Policyholders Beware: Your Insurance Company is a Political Activist

Chubb Insurance has abandoned its customers in favor of an extreme political agenda. Under CEO Evan Greenberg, the insurance giant has become a vehicle for woke causes, pushing left-wing ideology at every level and criticizing America First policies. Chubb holds a top score from the LGBTQ+ advocacy organization Human Rights Campaign and funds organizations like The Trevor Project, which is known for promoting transgender ideology to children.

The company's employee programs also promote discriminatory policies. Chubb General Counsel Joseph Wayland boasts that "diversity, equity, and inclusion are the foundation of our culture," while the Chubb Rule of Law Fund pours millions into "racial justice" projects including groups that defended convicted cop-killer Mumia Abu-Jamal. Chubb also limited coverage to coal companies to advance an extreme climate agenda. Greenberg also openly criticized America First policies, calling them harmful on multiple levels, and claiming these policies damaged global relations and "undermined the liberal world order."

The message is clear: under Greenberg, Chubb prioritizes woke ideology over the Americans who actually pay the premiums.

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Chubb CEO Evan Greenberg's Deep Ties with China Raise National Security Concerns

Chubb CEO Evan Greenberg has cultivated a web of relationships in China that goes far beyond ordinary corporate diplomacy. Over the past decade, Greenberg has become a familiar figure in Beijing's political and business circles, frequently engaging with top Chinese Communist Party (CCP) leaders and institutions.

In 2024, Greenberg met with President Xi Jinping at the Great Hall of the People while serving as Chair of the National Committee on U.S.-China Relations. A year earlier, he personally welcomed Xi to San Francisco during a high-profile U.S.-China dinner, calling China's rise a "force for good in the world." Chinese diplomats have publicly sent him well-wishes, and he sits on the advisory board of Tsinghua University's School of Economics and Management, a school with direct ties to the Chinese military.

Financially, Chubb's expansion into China has deepened under Greenberg's leadership. In 2022, the firm secured approval from Chinese regulators to raise its ownership of Huatai Insurance Group to more than 80 percent, which is a rare privilege for a foreign company.

Through his leadership roles at the U.S.-China Business Council and the National Committee on U.S.-China Relations, he has argued against viewing China as a Cold War-style rival and called efforts to "contain" the CCP "self-isolating." He has also urged U.S. policymakers to tone down rhetoric on Taiwan and avoid full economic decoupling.

Taken together, Greenberg's business dealings and policy positions paint the portrait of a corporate leader unusually close to Beijing, raising questions about how intertwined Chubb's global ambitions have become with China's strategic interests. This relationship could lead to serious concerns over whether Americans can really trust China-loving Chubb under Greenberg's leadership.

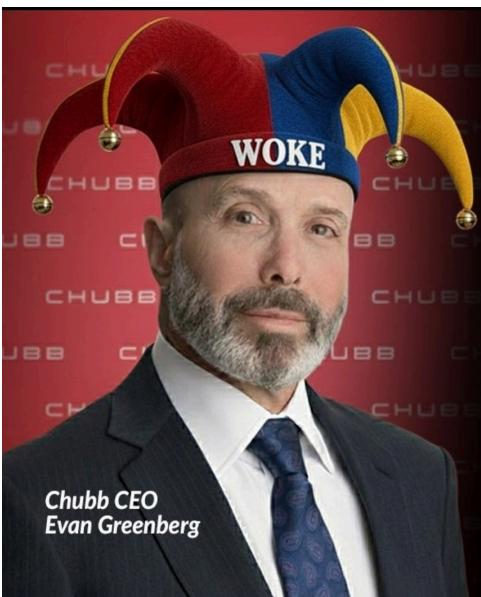
Chubb's War on Justice: CEO Greenberg Fears an Even Playing Field

Chubb Insurance has come under scrutiny as CEO Evan Greenberg is reportedly aligning Chubb with efforts to abolish litigation finance, a vital lifeline that gives ordinary Americans the ability to fight back when powerful corporations prioritize a woke agenda over their customers. Consumers' Research has criticized Chubb's efforts, stating that eliminating litigation funding would remove a critical tool that helps everyday people fight back against woke capitalism. Executive Director of Consumers' Research, Will Hild, argues Americans already have limited ways to push back when companies choose ideology over their obligations, and Chubb's quiet campaign against litigation finance is another sign of how far the company has drifted from the people it once served.

Under Greenberg's leadership, Chubb has actively promoted ESG and DEI initiatives while simultaneously advocating for policies to curb pushback from consumers. Critics argue that by lobbying against litigation finance, Chubb is attempting to shield itself from consumer lawsuits, leaving families with few options for recourse when disputes arise. Consumers' Research has vowed to keep the spotlight on what it calls Chubb's "corporate wokeism" and defend consumer rights.

Learn More About Woke Chubb





Chubb CEO called America First Policies HARMFUL on multiple levels.

WokeChubb.com

Chubb Insurance CEO Evan Greenberg has repeatedly criticized America First policies, describing them as harmful on multiple levels and a rejection of the global system that has underpinned U.S. prosperity for decades.

In his 2018 annual letter to shareholders Greenberg spoke against the Trump administration's immigration policy, calling the United States a "nation of immigrants" and warning that closing the nation's doors is a mistake.

Greenberg also attacked trade policies promoted under the Trump administration. He said the America First approach to trade represents a narrow view of U.S. interests, one that overestimates American power and undervalues long-standing trade partnerships.

Greenberg's America First criticisms are another example of how corporations are leveraging market shares to engage in the political arena.

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Chubb CEO Says Not Allowing Men in Women's Restrooms is a "Threat to Democracy"

Chubb CEO Evan Greenberg says not allowing men in women's restrooms is a "threat to democracy."

Chubb CEO Evan Greenberg took an undeniable stance in support of allowing men to use women's bathrooms, claiming that discrimination based on sexual preferences is a "threat to democracy." His comments align with a broader push inside Chubb to advance transgender policies through corporate initiatives and charitable partnerships.

According to the Human Rights Campaign (HRC), Chubb earned a 95 out of 100 on its Corporate Equality Index, a score based on how closely corporations align with LGBTQ+ and transgender advocacy goals. The HRC highlighted that Chubb provides "Gender Transition Guidelines" for employees, healthcare to cover their transgender employees, and other gender-related benefits.

The Chubb Charitable Foundation has donated to The Trevor Project, a group offering online support for LGBTQ+ youth. The Trevor Project has faced sharp criticism after reports alleged that adults in its chat rooms discussed explicit sexual content with kids and encouraged children to conceal gender transitions from parents.

Chubb's legal department has also volunteered at transgender name-change clinics alongside advocacy organizations. Greenberg's remarks underscore how corporations are weighing in on political issues.

Records Show Chubb Foundation Funded Organizations that Promote Trans Indoctrination of Kids

Records reveal that the Chubb Charitable Foundation has funded transgender activist organization The Trevor Project which promotes gender identity programs for children.

The Trevor Project, which provides LGBTQ+ materials to kids, offers minors "The Coming Out Handbook" as a resource on "exploring your sexual orientation and/or gender identity." The organization also operates a chat room for youth that has been criticized by Consumers' Research for allowing adults to chat with kids and exposing them to explicit sexual content and encouraging kids to hide their gender transitioning from their parents.

In a press release announcing the extension of medical benefits to transgendered employees and dependents, Trevor Gandy the senior vice president and chief diversity officer for Chubb said, "This is a natural evolution for Chubb, where our inclusive environment demonstrates our commitment to fair and equal treatment for all employees."

Chubb boasts a 95 out of 100 rating on LGBTQ+ advocacy organization Human Rights Campaign's Corporate Equality Index, crediting "Gender Transition Guidelines" and equal health coverage for transgender employees. The firm has also hosted pro bono transgender name-change clinics with the Transgender Legal Defense & Education Fund and seen executives tout "allyship" on panels.

These actions raise concerns that Chubb has crossed the line into ideological activism by enacting policies that promote a political agenda.

Chubb's Energy Policy: Less Power for You, More Power for Chubb

Chubb Insurance is weaponizing insurance to dictate America's energy future, limiting and sometimes refusing coverage to coal plants, oil sands, and any firm over 30% reliant on coal – while strong-arming clients into specific climate metrics in order to receive coverage.

While President Trump has put forward policies to unleash American energy, Chubb is focused on efforts to scale back American energy production.

In Chubb's "2025 Corporate Climate Underwriting Criteria," the company states they will only insure oil and gas, cement, and steel companies that commit to meet various climate goals. The company has also asserted that insurance needs to "play a bigger role in climate change adaptation."

Chubb also states on its Environment & Climate Change webpage that the company places an emphasis on "supporting environmental resiliency projects throughout the world," "managing environmental risk," and "reducing the environmental footprint." As Chubb pushes its climate agenda onto American industries, questions remain about the broader implications for energy security and consumer costs.

Greenberg in a Nutshell: CCP Good, But Men in Women's Restrooms is a Threat to Democracy

Chubb CEO Evan Greenberg has attracted attention over his hypocritical stances on praising of the Chinese Communist Party (CCP) while also publicly criticizing domestic policies that keep men out of women's restrooms.

Chubb has invested billions in China, including an 83% stake in Huatai Insurance Group, and maintains close ties to the CCP through participation on CCP-linked advisory boards. Greenberg has gone so far as to praise China's economic resilience and urge Washington to relax its rhetoric on Taiwan, despite growing security concerns from U.S. leaders.

Domestically, Greenberg has spoken out against laws that restrict men from using women's bathrooms. He went as far as to say these policies were a "threat to democracy."

Chubb Says Racist DEI Policies Foundation of Company Culture

Chubb Insurance's embrace of woke Diversity, Equity, and Inclusion (DEI) is intertwined throughout the company's policies. Chubb's leadership also crystallized its support for DEI and the importance of these policies at the company. In an interview, Chubb's General Counsel Joseph Wayland stated that "diversity, equity and inclusion are the foundation of our Chubb culture," and "advancing racial justice is central to the company's core value system." Wayland also said one of the important ways Chubb is advancing racial justice is through the Chubb Rule of Law Fund, which prioritizes programs and organizations that combat inequality and promote social, economic and racial justice.

To support its DEI culture, Chubb created company initiatives such as a "Race Fluency Toolkit" and internal platforms like "Race Matters" designed to promote particular ideological narratives. The company also actively tracks diversity metrics in leadership, promotes multiple employee resource groups (including for LGBTQ+ and multicultural talent) and enacts programs aimed at racial justice.

Chubb's transformation from insurance company to a social advocacy firm is unmistakable. While Chubb's leaders stress that "diversity, equity and inclusion are the foundation of our Chubb culture," the broader debate over the role of corporate activism in institutions shows no sign of fading.



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Is Chubb's CEO Helping Build the Future of the Chinese Military?

Chubb CEO Evan Greenberg sits on the board of Xi's alma mater—a university tied to China's military-industrial ambitions.

Evan Greenberg, longtime CEO of Chubb Limited, serves on the advisory board of Tsinghua University's School of Economics and Management, one of China's most prestigious institutions and the alma mater of President Xi Jinping. Tsinghua produces many of Communist China's top engineers, scientists, and policymakers, many of whom go on to work directly within the Chinese Communist Party (CCP) system and its defense-related enterprises.

Security analysts have long warned that Tsinghua maintains extensive partnerships with state-backed entities tied to China's military-industrial complex. The university has conducted joint research with firms under the control of the People's Liberation Army (PLA) and plays a central role in advancing Beijing's "military-civil fusion" strategy, an initiative designed to blur the lines between civilian innovation and military application. U.S. intelligence officials have repeatedly identified Tsinghua as a key node in China's efforts to acquire and adapt foreign technology for defense use.

Greenberg's continued involvement with Tsinghua raises uncomfortable questions about the role of U.S. corporate leaders in legitimizing or supporting institutions central to China's strategic ambitions. As tensions between Washington and Beijing escalate, engagement of this nature risks exposing sensitive corporate knowledge, legitimizing CCP-linked institutions, and potentially enabling technology transfers that could erode America's long-term security edge.

Chubb, a major global insurer with deep exposure in Asia, now finds itself in the crosshairs of a broader debate: how far can American corporations go in courting influence and opportunity in China without compromising U.S. national interests? Greenberg's participation in Tsinghua's advisory board is not just a personal choice, but a case study in the growing entanglement between American business leadership and a regime intent on leveraging global connections to advance its strategic, technological, and military goals. U.S. leaders deserve to know if Chubb's loyalties lie with America or China.

Chubb Caved to Woke Activists, Pulled Insurance for 2A Advocate

Insurance behemoth Chubb surrendered to pressure from activist gun-grabbers, yanking coverage for Second Amendment defenders through the National Rifle Association's (NRA) Carry Guard program.

In 2018, Chubb announced it would halt underwriting the NRA program, a decision amplified by activists across the country. Gun-control groups like Everytown for Gun Safety and Moms Demand Action hailed the retreat, urging others to follow.

This capitulation aligns with Chubb's extreme political policies, raising alarms over corporate bias against gun rights.

Chubb Sent Funding to Organization Known for Supporting a Cop Killer

Insurance giant Chubb has supported controversial projects that promote equity and advance racial justice and police reforms through the Chubb Rule of Law Fund, which awarded \$1.1 million in grants to various organizations including Equal Justice USA (EJUSA), which famously supported convicted cop-killer Mumia Abu-Jamal.

Chubb CEO Evan Greenberg has been outspoken on political issues such as race. In 2020 Greenberg emailed Chubb employees stating: "We have an obligation to find our voice and raise it when we see social injustice," he said. "We all have to make a difference by standing with those who are being prejudiced. We need to participate in honest dialogue that bridges understanding and arrives at shared actions and responsibilities."

Chubb first announced its partnership with EJUSA in its 2019–2020 United Nations Global Compact report, followed by a \$250,000 grant in 2021 and another in 2023.

Consumer watchdog Consumers' Research says such initiatives undermine law enforcement and erode public safety, while Chubb maintains the fund supports advancing racial justice.

Chubb's Woke "Foundation" Likely Violates Trump Executive Order on DEI Policies

Chubb Insurance faces allegations that its commitment to Diversity, Equity, and Inclusion (DEI) may violate President Trump's executive order against such policies in corporate America. According to a letter sent to the U.S. Departments of Judiciary (DOJ) and Treasury from Consumers' Research, Chubb leaders have declared DEI "the foundation of our culture," a stance directly at odds with President Trump's policies prohibiting identity-based initiatives in the private sector. The executive order, signed in January 2025, outlaws DEI practices deemed discriminatory under federal law and calls for reviews of major corporations' compliance.

Consumers' Research states that Chubb's openly "anti-racist" programs, which include goals like boosting advancement for Black employees, amount to adopting left-wing activism as corporate policy. The organization urges the DOJ and Treasury to investigate Chubb for enforcing racially divisive measures, in potential violation of civil rights statutes and the president's new mandate.

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Chubb Races to Erase Its Woke Agenda

Chubb is trying to cover its tracks by deleting links, but the internet is forever.

Insurance giant Chubb is quickly deleting webpages outlining its controversial company policies after intense scrutiny from the Consumers' Research "Woke Chubb" campaign, which has branded the company as America's "wokest insurer" for pushing Diversity, Equity, and Inclusion (DEI), transgender ideology, and climate activism. The campaign highlighted Chubb's "Race Fluency Toolkit," employee DEI mandates, and donations to LGBTQ+ groups like The Trevor Project, criticized for providing transgender content to minors. Chubb CEO Evan Greenberg's 2016 statements about keeping men out of the women's restrooms being a "threat to democracy" also resurfaced during the backlash.

Almost immediately after the campaign, prominent pages like "Advancing Racial Justice" and detailed "Diversity & Inclusion" sections disappeared, now returning 404 errors. Remaining workforce pages only make vague statements about diversity, with all specifics about hiring goals or employee groups removed. Even with the evidence removed, Consumers' Research argues this is too late, with archived web evidence and public records preserving proof of the company's activism, the consumer group still believes a federal discrimination investigation into Chubb is warranted.

Chubb's Fixation on "Anti-Racism" Echoes Radical Activists such as Ibram X. Kendi

Global insurance titan Chubb Limited is under fire for embedding "anti-racism" into its DNA, drawing parallels to tactics of far-left activists like Ibram X. Kendi.

Ibram X. Kendi, author of the radical book "How to Be an Antiracist," has been influential among corporations adopting "anti-racist" frameworks, arguing that policy and systems must be actively dismantled to root out racism. Kendi's approach demands more than passive opposition, it calls for continuous advocacy and institutional overhaul, ideals now echoed in Chubb's corporate training and philanthropy programs.

Chubb's "Race Fluency Toolkit" aims to "ingrain anti-racism within Chubb's culture," while its "Race Matters" platform fosters "greater consciousness of racism." Echoing Kendi's manifesto, the firm proclaims, "We believe in being anti-racist because a rejection of racism alone is insufficient."

The Chubb Rule of Law Fund has funneled more than \$1 million to "racial justice" causes, including Equal Justice USA, backers of convicted cop-killer Mumia Abu-Jamal. Diversity, Equity, and Inclusion (DEI) is hailed as "the foundation of our Chubb culture."

Consumers' Research has shown that these policies at Chubb do nothing to advance consumer interests, but instead just make Chubb "America's wokiest insurer." "Chubb is all-in on pushing radical woke ideology," blasted Executive Director Will Hild.

www.wokechubb.com

Why is Woke Chubb Spending Millions to Lobby Congress?

Chubb Insurance is spending millions of dollars lobbying Congress, with more than \$1.5 million spent in 2025 alone.

Chubb's Washington lobbyists are advocating for more than routine insurance reforms, raising concerns about the insurer's broad corporate agenda. Chubb has publicly integrated climate activism, Diversity, Equity and Inclusion (DEI), and transgender ideology as central parts of its business model and workplace, and now, their public policy efforts include advocating for political agendas.

The company independently implements stringent climate metrics affecting coverage for oil, gas, and coal clients, limiting access unless they meet company-set emissions standards. In its 2022 report, the "Chubb 2022 Climate-Related Financial Disclosure," Chubb stated that the company is engaged publicly on climate issues with government officials and government action will be necessary to address climate change and move to a net-zero economy.

Chubb continues to lobby Congress for better U.S.-China relations, reflecting its close ties with the Chinese Communist Party (CCP). Chubb has also lobbied to eradicate litigation finance, which is one of the few tools consumers have to fight back against major corporations pushing woke policies. All while the insurer supports "inclusive hiring," employee resource groups, and has funded activist LGBTQ+ organizations such as The Trevor Project, which promotes transgender initiatives for children.

These policies are less about insurance and more about pushing an activist platform, making it clear that the company's political efforts extend well beyond its industry and into the realm of political activism.

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