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June 17, 2025

The Honorable Ron DeSantis
Governor of Florida
The Capitol
400 S. Monroe St.
Tallahassee, FL 32399-0001

Dear Governor DeSantis,

Today, Consumers' Research, the nation's oldest consumer advocacy organization, is issuing a *Consumer Warning* focused on nonprofit hospital systems across the United States using taxpayer-sponsored resources to fund ideologically charged policies. As part of this campaign, we focus on Johns Hopkins All Children's Hospital for prioritizing Diversity, Equity, and Inclusion (DEI) and gender ideology, which run counter to Floridians' values.

As noted in the report, many nonprofit hospital systems have leveraged numerous funding streams from the federal government and benefits from their tax-exempt status to advance controversial political and social causes rather than serve their community. This means that taxpayers are wrongly left footing the bill for hospitals' political activism.

Johns Hopkins, a nonprofit health system based in Maryland, runs the Johns Hopkins All Children's Hospital in Florida that exclusively treats children. Its President, Alicia Schulhof, was [paid](#) more than \$1 million in compensation in 2023. The hospital also affirmed its commitment to political agendas stating diversity and inclusion is part of its founding [values](#). The health system also [offers](#) sex-change services for kids.

Since 2021, Consumers' Research has raised the alarm and educated consumers through the [Consumers First Initiative](#) about the dangers of woke capitalism and how institutions and companies pushing an activist agenda are betraying their customers. Recently, we expanded our consumer education [initiative](#) to include hospitals nationwide that are prioritizing political ideology over patients. Just like in companies and academia, there is no room for woke politics in our health systems. Such behavior stands in direct opposition to the [policies](#) of President Trump and his administration. Through [executive orders](#) and agency actions, President Trump has worked to eliminate woke politics, including DEI initiatives, from institutions like hospitals.

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It is time for the health systems highlighted in the *Consumer Warning* and others engaging in these political agendas to refocus on their core mission of providing exemplary care to patients at low costs.

We urge you to again take a stand and demand hospitals in Florida cease their left-wing activism and ensure that nonprofit healthcare institutions prioritize patient care over political agendas. Consumers' Research trusts you will act in the best interests of your constituents and the values they hold dear.

Sincerely,

Will Hild

William Hild
Executive Director, Consumers' Research

CC: Florida Department of Health State Surgeon General Joseph A. Ladapo, MD, PhD

Attachment:

Consumers' Research Consumer Warning: Woke Hospitals: Embracing Political Priorities Ahead of Patient Care

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