

From: Jose Soto

Sent: Tuesday, January 18, 2022 9:26 AM

Subject: Seeking agent support .. The Gender Cool Project .. Book donations

1-18-2022

To Florida agents,

State Farm is partnering with The GenderCool Project to help diversify classroom, community center and library bookshelves with a collection of books to help bring clarity and understanding to the national conversation about *Being Transgender, Inclusive and Non-Binary*. The project's goal is to increase representation of LGBTQ+ books and support our communities in having challenging, important and empowering conversations with children Age 5+.

Agents are key to the success of this program. Nationwide, approximately 550 State Farm agents and employees will have the opportunity to donate this 3 book bundle to their local teacher, community center or library of their choice.

We are seeking **six agents in Florida** that would be interested in participating in this unique project, by receiving these books in March, then donating them to their community by the end of April. Along with donating the books, we would encourage the agent to highlight our commitment to diversity on their social media pages.

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This is a fantastic way to give back and an easy project that will help support the LGBTQ+ community and to make the world around us better.

To find out more information about The GenderCool Project, visit their [official website](#).

This opportunity is available to the **first 6 agents that respond**. Please let me know ASAP if you are willing to participate.

I thank you in advance for your support.

Jose Soto, **State Farm**® Corporate Responsibility Analyst
(he/him/his)

Territories: Florida and National Hispanic Relationships

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Together, we can make a positive change in our neighborhoods. "If you can imagine it, you can create it. If you dream it, you can become it." – William Arthur Ward

It's Bigger.. It's Better. Help your community **WIN** a **\$25,000 State Farm Neighborhood Assist** grant. Submit your entry on **Feb. 16 at 1 PM (ET)** at st8.fm/NBHDAssist

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